

Kyle Morris

User Experience Architect

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EMPLOYMENT

John Lewis
London
June 2012 - Present

User Experience Architect working on the John Lewis website, mobile website and iPhone app. Working within the UX project team, provided UX support from visioning stage, through to delivery. Some projects I have worked on include "Create your own sofa" custom sofa builder and full responsive redesign of the John Lewis checkout.

TotalJobs Group
London
Sept 2010 - June 2012

Product Owner for the John Lewis checkout. My duties included organising product backlog, developing agile scrum teams ways of working and optimising the online checkout to improve customer satisfaction and drive conversion.

Cimex
London
June 2010 - Aug 2010

User Experience Analyst for across all Totaljobs Group websites. Providing UX support to scrum teams and championing the needs of users across the wider business. My duties ranged from creating detailed wireframes to conducting contextual enquiries and usability tests.

Customer Experience Intern for a digital media design agency which involved assisting in usability testing workshops, conducting expert analysis of competitor sites to creating working prototypes using Axure.

AEGON
The Hague, Netherlands
June 2008 - June 2009

Placement student working in the IT department of the Asset Management division. My main roles included developing a global intranet, setting up the use of Sharepoint for project communication and presenting ideas to management.

EDUCATION

2006-2010

First Class (BSc) Multimedia Computing [Sandwich]

University of the West of England, Bristol

1999-2006

**A Level's ICT (C), Business studies (C) and Theatre studies (D)
GCSE's 3 B's and 7 C's**

St Johns R.C Comprehensive School, Gravesend

SKILLS

Software

Adobe design suite, Axure & Omnigraffle. Microsoft Word, Excel and Powerpoint. Basic HTML5 and CSS

UX Techniques

Expert reviews, competitor reviews, usability testing, contextual observations, wireframing, sketchboarding, design studio workshops. guerilla usability testing, developing personas and scenarios, product canvas and creating user journeys.

Experience using web analytics, SessionCam, creating infographics and knowledge of web and iOS accessibility guidelines

ACHIEVEMENTS

YDLA UX Designer of the Year Finalist 2015

INTERESTS

Football

I have always had a passion for football from a young age. I play every week for a 5-a-side team. As well as playing, I also love watching football and have had a season ticket for Charlton Athletic since I was 11.

Cooking

In my spare time I enjoy cooking whether it be baking some bread, experimenting with a new recipe or having friends and family over for dinner.

Comedy

I really enjoy watching live comedy and often go to gigs in and around London. I was also lucky enough to go the Edinburgh fringe festival last year, which was great

REFERENCES

Available on request.